

Sponsorship Opportunities

Sponsorship opportunities for the **1st International Workshop on Bio-Manufacturing Automation (IBWMA)**, are available to select companies and organizations. For more information about the workshop program please visit (dampplab.org).

IBWMA offers many special opportunities for your company to connect with our unique audience. Work with us to design a custom sponsorship opportunity, including:

- A sponsored lecture to showcase tools, technologies, and success stories;
- A cocktail reception sponsorship for IBWMA attendees at BU the night of the workshop;
- Flight + Hotel sponsorship to enable key speakers to attend and present work at IBWMA;
- A featured space within IBWMA, including meal areas, registration desk, exhibition area, etc.;
- For each level, the total tax benefit will be the gift amount minus the registrations;
- More suggestions below:

Summary of Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze	Participant
• Table in the exhibition hall AND/OR bench/space in the DAMP Lab (demo new products, equipment, reagents, or software tools);	Exhibition Table AND Lab Space	Exhibition Table AND Lab Space	Exhibition Table OR Lab Space	Lab Space	-
• Registrations (includes networking cocktail reception);	4 \$2000	3 \$1500	2 \$1000	1 \$500	1 \$500
• Corporate logo included in flyers, emails, and social media mentions for advertisement of the event;	ALL (described as Platinum Sponsor)	4X (described as Gold Sponsor)	3X (described as Silver Sponsor)	1X (described as Bronze Sponsor)	-
• Corporate logo on 2018 IBWMA website;	✓ (Top Listing – Described as Platinum Sponsor)	✓ (Described as Gold Sponsor)	✓ Described as Silver Sponsor)	✓ (Described as Bronze Sponsor)	-
• Corporate logo on event promotional materials;	✓ (Top Listing – Described as Platinum Sponsor)	✓ (Described as Gold Sponsor)	✓ (Described as Silver Sponsor)	✓ (Described as Bronze Sponsor)	-
• Opportunity to sponsor a speaker (the company will be acknowledged at the beginning of the presentation and on the program);	-	✓	-	-	-
• Opportunity to sponsor (present) a lecture;	✓	-	-	-	-

Platinum: \$15,000+

- Opportunity to sponsor (present) a lecture;
- Table in the exhibition hall AND bench/space in the DAMP Lab (demo new products, equipment, reagents, or software tools);
- 4 registrations (includes networking cocktail reception);
- Corporate logo included in ALL flyers, emails, and social media mentions for the advertisement of the event (described as Platinum Sponsor);
- Top listing of corporate logo on 2018 IBWMA website (described as Platinum Sponsor);



- Top listing of corporate logo on event promotional materials, described as Platinum Sponsor.

Gold: \$10,000

- Opportunity to sponsor a speaker (the company will be acknowledged at the beginning of the presentation and on the program);
- Table in the exhibition hall AND bench/space in the DAMP Lab (demo new products, equipment, reagents, or software tools);
- 3 registrations (includes networking cocktail reception);
- Corporate logo included in flyers, emails, and social media mentions for the advertisement of the event (4x), described as Gold Sponsor;
- Corporate logo on 2018 IWBMA website (described as Gold sponsor);
- Corporate logo on event promotional materials, described as Gold Sponsor;

Silver: \$5000

- Table in the exhibition hall OR bench/space in the DAMP Lab (demo new products, equipment, reagents, or software tools);
- 2 registrations (includes networking cocktail reception);
- Corporate logo included in flyers, emails, and social media mentions for the advertisement of the event (3x), described as Silver Sponsor;
- Corporate logo on 2018 IWBMA website (described as Silver Sponsor);
- Corporate logo on event promotional materials, described as Silver Sponsor;

Bronze: \$2500

- Bench/space in the DAMP Lab (demo new products, equipment, reagents, or software tools);
- 1 registration (includes networking cocktail);
- Corporate logo included in flyers, emails, and social media mentions for the advertisement of the event (1x), and described as Bronze Sponsor;
- Corporate logo on 2018 IWBMA website (described as Bronze Sponsor);

Participant: \$1000

- 1 registration (includes networking cocktail reception).

Local and Date

Boston University – 610 Commonwealth Avenue, 1st floor
October, 18th – 2018 – from 9am to 6pm.

Preliminary Agenda

9-9:20 - Welcome, Automation Goals and Overview – Prof. Dr. Douglas Densmore
9:20-9:50 - DAMP Lab Overview, Progress Report – Marilene Pavan (DAMP Lab Manager)
9:50-10:10 - Automation in Industry - Ginkgo Bioworks
10:10-10:30 - Automation in Academia - EGF (Edinburgh Genome Foundry)
10:30 – 10:45am - Break
11-11:20 - Automation in Industry - TBD
11:20-11:40 - Automation in Academia – The Foundry (Imperial College)
11:40am to 2pm – Lunch, Poster, Vendor Session
2-2:20 - Sponsored Lecture
2:20-3:30 – Groups Discussion
3:30 to 3:45 - Break
3:45 to 4:30 – Groups Discussion Report



4:30-5 – Wrap Up and Next Steps
5pm – 6pm - Networking Drinks and Food